

Sponsor a young farm manager  
... and get valuable feed back



**Sponsor a young farm manager and help the individual to build a strong international network. As a sponsor you will have your name posted at the 23rd International Farm Management Conference in Copenhagen in June 2022. Further, you will build goodwill among a young ambitious farm manager or otherwise farm professional. And as a sponsor you will get valuable information about strategic decision making around the world.**

Prior to the conference, the Next Gen program bring young farm managers from around the world together to discuss skills of the future farmer.

### Content of the Next Gen event

This Next Gen workshop is concerned with external and internal analysis of farm business including assessment of future market preferences. Participants discuss the opportunities and threats of marketing and producing agricultural products in Scandinavia. To choose the right marketing strategy, the right production strategy, choice of strategic direction, and highlight development plan for a farm are at the core of the workshop. The workshop has a strong farm business perspective.

The Next Gen workshop is held in the southern part of Sweden from Saturday June 25<sup>th</sup> to Sunday June 26<sup>th</sup> where we end in Copenhagen ready for the IFMA-congress. Participants are potential young farmers, advisors or young people working in other farm related jobs.

### Be a sponsor

- The sponsored delegate will be encouraged to make a report of the event to bring back to the sponsor.
- Sponsors cover: Travel, accommodation, fee for congress
- Sponsors are displayed at the congress
- Price of full sponsor: €3.000
- Price of partial sponsor €1.000 / €500 / €300
- Nametags of partial sponsors will be smaller than for full sponsors.
- Full sponsors will have the opportunity to have a custom report and/or a presentation afterwards.